



## TITLE

The association's title shall be "Worcestershire Ambassadors".

## AIMS AND OBJECTS

The aims and objects of Worcester's Ambassadors shall be to promote the County of Worcester's and its residents, and to promote the excellence, which the County offers, in all possible ways.

Worcestershire Ambassadors shall seek to achieve its aims and objects through members appointed to Worcester's Ambassadors who themselves shall be known as Worcester's Ambassadors (hereafter "Ambassadors").

In fulfilling these aims and objects Worcester's Ambassadors will be both an apolitical and non-profit making body.

## ROLE OF WORCESTERSHIRE AMBASSADORS

The role of Worcester's Ambassadors and those appointed as Ambassadors shall be to:

- represent and promote the County, and all that it offers, within the County and beyond its boundaries;
- promote the business life of the County and the business, commercial, technological, and industrial opportunities it offers;
- encourage inward investment into the County;
- encourage tourism and support for the leisure industry and to act as an independent "voice" for tourism;
- promote Worcester's, its people, its quality of life, and all the facilities offered by the County as a source of excellence;
- represent the County to other local, regional and governmental organisations and bodies and, through its appointed representatives, to lobby on behalf of Worcester's Ambassadors and the County;
- serve as a channel of communication and consultation on issues facing local people, and businesses and other County organisations;
- foster and maintain harmonious and effective links between Worcester's Ambassadors with the Worcester's County Council and its representatives and staff, and with other local, regional and national organisations and their respective officers and staff;
- generally support the aims and activities of Worcester's Ambassadors so as to realise the shared aspirations of all Ambassadors;
- support, as far as is possible, charitable organisations and initiatives within the County.



## ACTIVITIES

In furtherance of its objectives Worcester's Ambassadors may:

- organise, participate in and/or attend study tours, excursions, exhibitions and other similar events;
- print, publish, sell, circulate and otherwise distribute information in the form of newsletters, press releases, brochures, guides and other printed matter;
- develop and promote a Worcester's Ambassadors' web site;
- generate funds by means of an annual subscription of £100 (which amount should be reviewed annually) and other fund-raising activities, such funds to be properly stewarded and administered by Worcester's Ambassadors' Management Group and directed solely to fulfilling the aims and objects of Worcester's Ambassadors.

## APPOINTMENT OF AMBASSADORS

Appointment as Ambassadors shall be open to those individuals, businesses, or others considered able to support and fulfil the aims and objects of Worcester's Ambassadors.

Appointment will be by invitation extended by Worcester's Ambassadors' Management Group (to whom nominations can be submitted by Ambassadors). Such appointments will be honorary and will carry no remuneration.

Those invited to serve as Ambassadors shall live and/or work within the County or, exceptionally, have some other close and defining association with the County.

## MEETINGS

Meetings are open to all Ambassadors. In furtherance of its aims and objects Worcester's Ambassadors will endeavour to hold annually:

- four net-working meetings open to all Ambassadors;
- Ambassadors will be required to attend at least one networking meeting each calendar year as a condition of their continuing membership of the scheme, in default of which their membership will be terminated on 31<sup>st</sup> December of that year;
- at least one major event or function to which Ambassadors may be invited to introduce or entertain guests. Ambassadors shall be entitled to one complimentary place for themselves at the event or function, but shall not be entitled to any refund or cash alternative if they are unable or unwilling to attend;
- such other meetings as the Management Group may arrange from time to time;

## MANAGEMENT GROUP

The affairs of the Worcester's Ambassadors shall be conducted through a Management Group comprised of not more than ten Ambassadors representative of Worcester's Ambassadors. Members of the Worcester's Ambassadors may offer themselves for selection by 31<sup>st</sup> December in any year for the following calendar year, and all Ambassadors shall be entitled to vote in respect of the members of the Management Group in January of each year. The Management Group shall appoint its



own chairman from within its number. Members of the Management Group will be expected not to miss more than three meetings of the Management Group in any calendar year, in default of which they will be deemed to have resigned from the Management Group.

The President of Worcestershire Ambassadors (who shall normally be the Lord Lieutenant of the County) shall, ex-officio, be a member of the Management Group.

## ALTERATIONS TO THE CONSTITUTION

Substantive amendments or alterations to the Constitution, or variations of it, may be made:

at any General Meeting of Worcestershire Ambassadors by a majority of at least two-thirds of the Ambassadors present, provided notice has been given to Ambassadors at least 14 days prior to the date of such General Meeting (this notice setting out particulars of the changes proposed), or  
(on the recommendation of the Management Group) by means of a postal ballot of Ambassadors giving proper notice in writing of the proposed changes provided the postal ballot provides a [simple] majority in favour of the recommended changes.

The Management Group may make other non-substantive and non-contentious amendments, alterations, or variations of the Constitution.

## DISSOLUTION

In the event of the dissolution of Worcestershire Ambassadors any funds remaining shall, in the first instance, be used for discharging the liabilities of the organisation, with any surplus being distributed to local charities to be decided by the Management Group or, in their absence, by the Lord Lieutenant.